

PRODUCT FACT SHEET

GAME BOY

What is Game Boy™?

Game Boy is a revolutionary new portable video game system designed to allow video game enthusiasts to take Nintendo^R action anywhere. It features interchangeable game cartridges and detailed graphics on an LCD screen as well as earphones that provide digital stereo sound. Game Boy's Video Link[™] cable hook-up also offers the unique opportunity to join two systems in competition. (Average retail price \$89.95) The range of software being developed for Game Boy mirrors that of the Nintendo Entertainment System,^R with titles that appeal to players of all ages and skill levels.

The Game Boy System includes:

- a compact hand-held unit with an LCD screen
- stereo earphones for private play
- Video Link cable to link two Game Boys for two-player competition
- a "Tetris"[™] game pak, and
- four "AA" batteries

-- more --

Game Boy Product Fact Sheet
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What Accessories are Available for Game Boy?

As the Game Boy system expands, many more exciting accessories will be developed.

Current accessories include:

Game Boy carrying case -- Includes belt attachment and room for Game Boy, Video Link cable, earphones and four game paks. (Average retail price \$9.95)

Rechargeable Battery Pack/AC Adaptor -- Rechargeable battery pack supplies power for 10 hours of continuous play. While indoors the unit can also be used as an AC adaptor. (Average retail price \$27.95)

What Games are Available for Game Boy?

TETRIS™

A unique version of the fascinating building block puzzle game. "Tetris" is a Video Link game for simultaneous multiple player action. (Included with Game Boy)

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Game Boy Product Fact Sheet
3-3-3-3-3

ALLEYWAY™ Break through a screen gridlock in a ping-pong match with a deadly energy ball. (Average retail price \$19.95)

SUPER MARIO LAND™ Mario hits the small screen in a challenging new adventure set in a beautiful kingdom built on ancient ruins. (Average retail price \$19.95)

BASEBALL It's fast-paced ballpark action for one or two players as you take your team around the bases to victory. Two player action provided via the Video Link cable. (Average retail price \$19.95)

TENNIS It's game, set and match when you challenge Game Boy or use the Video Link cable to take on a friend in head-to-head competition. (Average retail price \$19.95)

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Game Boy Fact Sheet
4-4-4-4-4

GOLF

Calm strategizing and sure dexterity are necessary to master the realistic challenges of being out on the links. Two players can play simultaneously with the Video Link cable. (Average retail price \$19.95)

SOLAR STRIKER™

Repel wave after wave of opponents in this galactic action game, as you combat an armada of enemy spaceships with lasers, phasers and photon rockets. (Average retail price \$19.95)

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